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The Seacare Authority

The Seafarers Safety, Rehabilitation and Compensation Authority (Seacare Authority) is the regulator of occupational health and safety (OHS), workers’ compensation and rehabilitation for seafarers on applicable vessels within the Australian maritime industry. It has responsibility for administering the:

- Seafarers Rehabilitation and Compensation Act 1992
- Seafarers Rehabilitation and Compensation Levy Act 1992
- Seafarers Rehabilitation and Compensation Levy Collection Act 1992


Together, these arrangements create the Seacare scheme which currently consists of up to 6,000 seafarers, employed by some 35 companies, working on approximately 200 ships.

The mission of the Seacare Authority is: To take a leading role in minimising the human and financial costs of workplace injury in the Australian maritime industry.
About the Seacare Awards & Conference

The Seacare Awards & Conference programs aim to engage employers, seafarers and other scheme stakeholders with the mission of the Seacare Authority. They are held every two years and provide a unique opportunity for all parties involved in the Seacare scheme, and in the Australian maritime industry generally, to meet together and learn about best practice approaches and to celebrate the achievements of stakeholders. This year’s Awards & Conference will be held on Thursday, 16 October 2008 at Doltone House, Pyrmont Point in Sydney.

The Seacare Awards acknowledge the successful initiatives by employers, operators, seafarers and others who are leading the way in OHS and rehabilitation. The 2008 Seacare Awards are aligned with the National Safe Work Australia Awards and will be announced at the special presentation dinner on the evening of the 16 October 2008. The Deputy Prime Minister, The Hon Julia Gillard MP, Minister for Employment and Workplace Relations has been invited to present the 2008 Seacare Awards.

The Seacare Conference provides a forum for examining the issues confronting the scheme and the industry generally and for sharing information, interacting and learning. This year’s Conference will be held on 16 October, preceding the Awards dinner, and will focus on the theme of Best Practice OHS in the Australian Maritime Industry.

Delegate profile

The Conference and Awards Dinner will attract over 100 industry professionals, including:

» Employers – shipowners, operators, and crewing agent executives

» Employees – seafarers, officers, onshore OHS and human resources staff

» Representatives of employer and employee associations

» Government agencies

» OHS and rehabilitation professionals

» Trainers and educators

» Insurance providers

» Legal professionals.
Sponsorship benefits

Sponsoring the 2008 Seacare Awards & Conference will provide your organisation with an excellent opportunity to highlight to the maritime industry your commitment to improving the OHS, rehabilitation and compensation outcomes of the scheme.

Sponsorship packages have been designed to provide exclusive opportunities at a range of fees. All benefits and fees are outlined on pages 7 - 9.

Promotion

Promotion of the 2008 Seacare Awards & Conference will include:

» Seacare’s website
» Extensive e-communication campaign
» Targeted distribution of pre-conference materials – ie registration brochure
» Targeted client newsletters and general correspondence within the industry
» Media releases
» Advertising in industry related magazines and websites.

As a sponsor of the Awards & Conference, your logo will be placed on all marketing material, clearly outlining your commitment to this year’s Awards & Conference and the industry overall.

Why sponsor the 2008 Seacare Awards & Conference?

As a sponsoring organisation, you will be exposed to a broad range of professionals in the maritime industry. This is an excellent direct marketing opportunity.

Opportunities and benefits include:

» Company/brand exposure to industry parties via the Conference and Awards collateral
» Company/brand exposure through event advertising and marketing
» Significant opportunity to inform a specific target audience about your products/services
» Effective environment to generate new business relationships/sales and network
» Directly identify new and existing customers in a dedicated industry audience
» Display and demonstrate your commitment to the industry
» Discover best practices and emerging processes
» Keep up to date with the latest industry information.
Sponsorship packages

The following packages have been designed according to sponsorship value.

GOLD SPONSOR – $12,000*

Package includes:

› Five (5) complimentary 2008 Conference registrations
› Five (5) complimentary tickets to the 2008 Awards Presentation Dinner including priority seating at head tables
› Opportunity to present an Award
› Logo placement in/on the following:**
   - Conference satchels
   - Conference registration brochure
   - Conference program
   - Seacare website
   - e-marketing material
   - Banners at the Conference
   - Banners at the Awards dinner
   - Presentation screen at Conference
   - Presentation screen at Awards dinner
   - Awards program of events
› Opportunity to display signage at the conference and awards dinner venue (subject to Seacare approval)
› Opportunity to include promotional material in conference satchels
› 100 word forward about your organisation in the following:
   - Conference program
   - Seacare website
› Verbal acknowledgment of sponsorship at Conference
› Verbal acknowledgment of sponsorship at Awards.
Package includes:

» Four (4) complimentary 2008 Conference registrations

» Four (4) complimentary tickets to the 2008 Awards Presentation Dinner

» Logo placement in/on the following:**
  - Conference registration brochure
  - Conference program
  - Seacare website
  - e-marketing material
  - Banners at the Conference
  - Banners at the Awards dinner
  - Presentation screen at Conference
  - Presentation screen at Awards dinner
  - Awards program of events

» Opportunity to include promotional material in conference satchels

» 50 word forward about your organisation in the following:
  - Conference program
  - Seacare website

» Verbal acknowledgment of sponsorship at Conference

» Verbal acknowledgment of sponsorship at Awards.

SILVER SPONSOR – $9,000*
Package includes:

» Two (2) complimentary conference registrations
» Two (2) complimentary tickets to the 2008 Awards Presentation Dinner
» Logo placement in/on the following:**
  - Conference registration brochure
  - Conference program
  - Seacare website
  - e-marketing material
  - Banners at the Conference
  - Banners at the Awards dinner
  - Presentation at Conference
  - Presentation at Awards dinner
  - Awards program of events
» Opportunity to include promotional material in conference satchels
» 50 word forward about your organisation in the following:
  - Conference program
  - Seacare website
» Verbal acknowledgment of sponsorship at Conference
» Verbal acknowledgment of sponsorship at Awards.

* All prices are quoted in Australian dollars and are inclusive of GST.
** All logos must be supplied by the sponsor in time to meet printing deadlines.
For further information about the 2008 Seacare Awards & Conference, contact:

Seacare Events Manager
GPO Box 9905
Canberra ACT 2601

Phone: (02) 6275 0070
Email: seacare.conference@comcare.gov.au
Website: www.seacare.gov.au
Sponsorship confirmation form

Tax Invoice
2008 Seacare Awards & Conference  ABN: 32 745 854 352

To purchase a sponsorship package for the 2008 Seacare Awards & Conference, complete the details below and fax this form to the Seacare Events Manager on (02) 6274 8787.

Contact details

Company name: 
Contact name: 
Billing address: 
State:  
Postcode: 
Contact phone: 
Contact fax: 
Contact email: 
Level of agreed sponsorship: 

Payment details  (Please tick appropriate box) 

Prices are quoted in Australian dollars and are inclusive of GST. Once completed with payment method, this registration form becomes a tax invoice.

☐ A cheque is enclosed for the following amount $

☐ Charge my credit card for the following amount $

☐ Bankcard  ☐ MasterCard  ☐ Visa  ☐ American Express

Credit card number: 
Cardholder’s name:  Expiry date:  
Signature:  Date:  

Confirmation

The organisation understands that the sponsorship packages will be allocated strictly in order of receipt of this confirmation.

Upon signing, the organisation agrees to forward the decided sponsorship investment within 21 days of receipt of tax invoice.

Printed name:  
Signature:  Date:  

If your organisation is considering sponsoring this year’s event and would like to discuss the packages in more detail, please contact:  Seacare Events Manager  GPO Box 9905  Canberra ACT 2601  Ph: (02) 6275 0013  Email: seacare.conference@comcare.gov.au

Please make and retain a copy of the completed sponsorship confirmation for your own records – it is your tax invoice.