



Australian Government
Comcare

Promotional KIT



Work
DEMANDS
Set the standard.





Marketing and communication CONTENTS



How to USE THIS KIT

Included in this kit is email copy to help you communicate the release of the Work Demands guidance within your department, agency or organisation.

You will also find web and email banners and tiles downloadable which you can use in your emails and on your intranet sites.

Communication assets:

- Email – agency to manager email
- Email – manager to staff email
- Web banner
- Email header or footer
- Email signature
- Web tile



EMAIL – Employer to managers/supervisors

Guidance on identifying and managing work demands for you and your workers

Work demands are among the most common sources of workplace stress and psychological harm. Workers who experience high job demands, such as excessive workloads, resource constraints or time pressures, can often feel overwhelmed or unable to cope. Those experiencing low work demands, such as repetitive or monotonous tasks, can often feel disengaged or underutilised.

Managers and supervisors must address health and safety issues raised by workers and take active steps to monitor and minimise workplace risks. A new suite of practical guidance has been created to help you identify work-related stress, then take action to eliminate, reduce and manage the risks to prevent harm to workers.

To find out more, and access a work demands checklist which provides a great starting point, visit the [Comcare website](#)

Supporting your workers

Guidance for workers has also been developed. Please use the attached email to share these practical resources with your team. It's been designed to help workers understand job-related stress so they can report early issues and concerns and identify how harm can be prevented.





EMAIL – Managers/ supervisors to workers

Managing the stress and harm caused by work demands

Work demands are among the most common sources of workplace stress and psychological harm. Workers who experience high job demands such as excessive workloads, resource constraints or time pressures, can often feel overwhelmed or unable to cope. Those experiencing low work demands, such as repetitive or monotonous tasks, can often feel disengaged or underutilised.

New guidance on identifying and managing work demands has been created to help you understand work-related stress so you can report early issues and concerns and identify how harm can be prevented.

The guidance and a checklist which can be a helpful starting point are available now on the [Comcare website](#)



DIGITAL assets

Use these banners and tiles on your intranet, emails or any other relevant places.

Link to the Work Demands guidance on the [Comcare website](#)



Australian Government
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WEB banner

The size is 1020 x 255 pixels.

- Web banner

Web banner



Email header or footer



EMAIL header or footer

The size is 650 x 190 pixels.

- Email header or footer

Email signature



EMAIL Signature

The size is 450 x 120 pixels.

- Email signature

Web tile



WEB tile

The size is 350 x 350 pixels.

- Web tile

Contact us for more information

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Practical guidance for **EMPLOYERS,**
MANAGERS, and **WORKERS.**